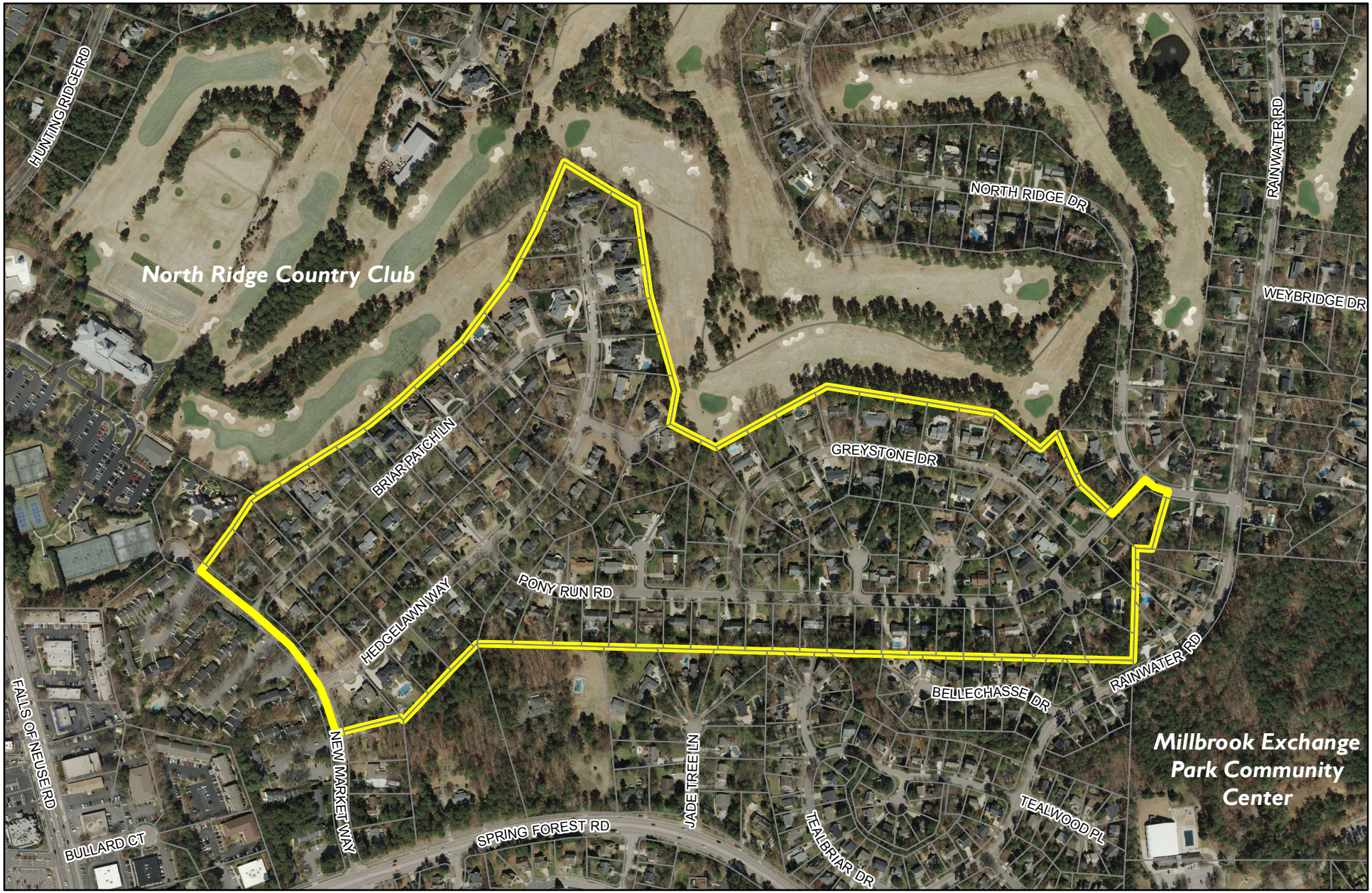North Ridge South: Study Area for Potential Neighborhood Conservation Overlay District